

Manufacturers and traders from Bulgaria, Europe and worldwide get together in "Fair Newspaper"

The edition has come out for 18 years now, as each issue represents about 200 of the leading Bulgarian and foreign companies.

On a space of 12 pages, 20 000 circulation, tabloid format, printed on chrome, glossy paper, the companies are given an opportunity of excellent vision of their products.

"Fair Newspaper" is distributed free to about 1000 companies, participating at the Plovdiv Fair - VINARIA, to business visitors and participants in the accompanying fair program.

The Plovdiv Fair is annually visited by more than 500,000 people from the country and abroad, and not a few of them buy the paper which is sold through distributor companies. "Fair Newspaper" has the reputation of an exact business compass because of the detailed fair information published in it: a comprehensive list of all participating companies from the country and abroad, plans of the halls, information about the novelties represented by the companies, time schedule of exhibitions in the country and abroad by industry. Articles, comments and analyses show the conditions and trends of the development of the Bulgarian and world economy.

The newspaper also publishes a rich statistical data on the trade turnover between Bulgaria and EU countries. "Fair Newspaper" has issues for the Spring and Autumn Fair, as well as for the international specialized exhibitions AGRA and VINARIA.

"Fair Newspaper" first appeared in 1991 and since then it had editions for the fairs in Hanover, Paris, Cairo, Izmir, Thessaloniki, Budapest, Bucharest, Skopje, etc.

Price in EUR Per square cm

Internal page	Page Two, Three	In Company list	Last page	First page
1,25 EUR	1,75 EUR	1,5 EUR	2 EUR	3 EUR

VOLUME:

- I. 1 page - 302x436 mm (**1317 cm²**) - € 1646 - **30% discount - € 1150**
- II. 1/2 page - 302x216 mm (**652 cm²**) - € 815 - **20% discount - € 650**
- III. 1/4 page - 149x216 mm (**326 cm²**) - € 407 - **10% discount - € 360**
- IV. 1/8 page - 149x108mm (**163 cm²**) - **€ 205**

*Prices are without included VAT

*Discounts are available only for internal pages and volumes bigger than 200 cm²

SPECIAL BONUS:

For advertisements larger than 200 cm² - 1000 colour newsheets of the size and design of the square field

"ALEX DELTA ADVERTISING" Ltd.

Bulgaria, Plovdiv 4000, blvd. "Hristo Botev" 111, phone./fax: ++359 32 632 645;
e-mail: office@panairenvestnik.com, <http://www.panairenvestnik.com>